

RVC Civic Association – 2025-26: Social Media Policy

Adopted 9/8/25

Purpose: This policy governs **the official use of the Rockville Centre Civic Association’s social media presence** and **guides its Board of Directors** regarding their personal accounts. **All members are free to use their personal social media accounts as they deem appropriate, but they are not officially affiliated** with the RVC Civic Association or the BoD.

Social Media Use Cases for Official “RVC Civic” channels

- To inform members about upcoming meetings and events and to share positive, community-building content. Any member's feature must be approved by its subject.

Platform and Presence

- **Instagram** is our official channel, managed by a BoD member, currently Catie Carter, Vice President. We do not maintain a presence on Facebook or X (formerly Twitter)..

Content Guidelines

- Posts should inform about meetings, events, and community news.
- Share fun, positive photos that reflect and celebrate our local community.
- Do not engage in online spats or argumentative exchanges.
- Do not publish disparaging remarks or content that isn’t focused on constructive solutions to community issues.

Conduct

- Maintain respectful, inclusive, and solution-oriented communication.
- Refrain from posting personal attacks, rumors, or misinformation.
- When in doubt, err on the side of courtesy and factual accuracy.

Engagement and Moderation

- Respond to inquiries with factual, concise information or direct to appropriate in-person channels when necessary.
- Moderators reserve the right to remove comments violating these guidelines or pause posting if needed.

Contact: For policy questions or concerns, contact: rvc.civic@gmail.com. This policy can be revised as needed to reflect changes in platforms or community needs